



Mr.Watchai Vilailuck

Position:

- Director
- Chief Executive Officer
- Executive Chairman
- Chairman of the Risk Management Committee

Age: 62

Education-Training

- Bachelor Degree in Accounting, Faculty of Commerce and Accounting, Thammasat University

Training courses

- Digital Edge Fusion (DEF#5), Sripatum University in Aug. – Nov. 2020
- The Story (The Ultimate Leadership Tool) (Class 4), Sripatum University in Jan. – Aug. 2020
- Top Executive Program for Creative & Amazing Thai Service (Class 1), The Thai Chamber of Commerce University in 2019
- Ultra Wealth Group (Class 4), Capital Market Academy in Jan. – May 2018
- Top Executive Program in Commerce and Trade (TepCot) (Class 11), The Thai Chamber of Commerce University in Mar. – Sep. 2018
- Advanced Master of Management Program (AMM) (Class 2), National Institute of Development Administration (NIDA) in Aug. – Dec. 2018
- CMA-GMS International Program (Class 3), Capital Market Academy in 2017
- Academy of Business Creativity (ABC) (Class 6), Sripatum University in 2017
- Top Executive Program in Energy Literacy for a Sustainable Future (Class 6), Thailand Energy Academy (TEA) in 2015
- Top Executive Program in Industrial development and Investment (Class 2), Institute of Business and Industrial Development (IBID) in 2015
- The 5th Training Course on Justice for Executives, Institute of Administrative Justice, The Office of the Administrative Courts of Thailand in 2013 – Aug. 2014
- The Programme for Senior Executive on Justice Administration Batch 15, National Justice Academy in 2011 - 2012
- Leadership Program (Class 11), Capital Market Academy (CMA) in 2010 - 2011
- National Defence for The Joint State- Private Sector Course (Class 21), National Defence College of Thailand in 2008 - 2009
- Strategic Planning & Implementation Program University of Michigan Business School (Executive Education Center), Singapore in 2000
- Management Program, United Kingdom in 1985

Training courses from Thai Institute of Directors Association (IOD)

- Director Accreditation Program (DAP) in 2004

Shareholding in Company (%)

0.07% (23,343,000 shares) As of March 13, 2025
(Includes holding by spouse and minor children)

Relationship

Mr. Charoenrath’s younger brother

Working Experience

Nov. 2016 – Present	Chief Executive Officer/Executive chairman/Chairman of the Risk Management Committee	Samart Digital Plc.
2003 – Present	Director	Samart Digital Plc.
Mar. 2021 – Present	Executive Vice Chairman of Corporate Strategy and New Business Development	Samart Corporation Plc.
2019 – Present	Executive Director/Risk Management Committee Member/ Sustainable Development Committee Member	Samart Aviation Solutions Plc.
2017 – Present	Director	Samart Aviation Solutions Plc.
Nov. 2016 – Present	Executive Chairman / Chief Executive Officer of Digital Communications LOB (Formally known as “Digital LOB”)	Samart Corporation Plc.
May 2016 – Present	Chairman of the Risk Management Committee Member	Samart Telcoms Plc.
May 2016 – Jan. 2021	Executive Director	Peer for you Plc. (Formerly known as One to One Contacts Plc.)
May 2014 – Dec. 2020	Acting Chief Operating Officer of Call Center LOB	Samart Corporation Plc.
2013 – Present	Chairman of the Sustainable Development Committee	Samart Corporation Plc.
2013 – Jan. 2021	Director/ Chairman of the Risk Management Committee	Peer for you Plc. (Formerly known as One to One Contacts Plc.)
2004 – Present	Risk Management Committee Member	Samart Corporation Plc.
2000 – Present	Executive Chairman/Chief Executive Officer	Samart Telcoms Plc.
2000 – Feb. 2021	President	Samart Corporation Plc.
1996 – Present	Director	Samart Telcoms Plc.
1993 – Present	Director /Executive Director	Samart Corporation Plc.
1993 – Present	Director	Vilailuck International Holding Co., Ltd. and its subsidiaries
Present	Director	Subsidiaries and Related Companies of Samart Digital Plc.